

Organised by  anarpla

5th National Congress on Plastics Recycling

The meeting point where
the future of the sector is shaped

— SAVE *the* DATE —

24

SEPTIEMBRE
2026

Riyadh Air Metropolitano - Madrid -

→ www.congresoreciclado plasticos.com





The meeting point where the
sector's future is shaped





Where the sector comes together to **shape its future**

Riyadh Air Metropolitano - Madrid -



The sector is at a **turning point**

**New European
regulations reshaping the
industrial model**



**Growing demand
for sustainability
and traceability**



**Accelerated
transition towards
a circular economy**



**The sector is reshaping its future right now. Only those taking part
in the conversation will help shape what comes next.**

The space where the key players meet

Attendance



450+

professionals

Participation



200+

companies

Ecosystem



Institutions
Industry
Technology

The whole value chain in one place



The **sector**



1.2 Mt

Recycled plastic



2.4 Mt

World-leading
recycling capacity



2.3 Mt

CO₂ emissions avoided



+70%

of the sector represented
through a single voice



A consolidated event backed by the sector

↗ Impact

 **+450** Attendees

 **+200** Companies represented

 **33** Speakers

 **✓** Institutional and sector presence

👑 Corporate participation

 **8** Gold Sponsors

 **5** Silver Sponsors

 **4** Special Sponsors

 **11** Sponsors

 **12** Collaborators

 **14** Media Partners

👤 Profile

 **~87%** Companies

 **~8%** Associations, technology
Recycling Centres and SCRAPS

 **~2%** Public administration

 **High** concentration of decision-makers



An audience with real decision-making power

 **45%** Senior management

 **40%** Business development

 **15%** Technical specialists

70%+
with decision-making authority or influence

| Representation of the entire value chain.



A complete **ecosystem**

30%



**Large
companies**

45%



**Established
companies**

20%



**Specialised
SMEs**

5%



Institutions

| **Simultaneous access to strategic decision-making and real business opportunities.**

Driven by the leading **organisation** in **plastics** recycling in Spain

70%+
of national recycling capacity



**Representation
of the industrial sector**



**Direct engagement with national
and European institutions**



**Direct access to the
sector's leaders**



Much more than **visibility**

**Professional
networking**



**Coffee
breaks**



**Exhibition
area**



Hospitality



**Real
decision-makers**



**High-value
networking**



**Sector
visibility**



**Direct
access
to industry leaders**



Why **sponsor**?



**Direct access
to decision-makers**



**Visibility across
the entire value chain**



**Industry
positioning**



**High-value
networking**



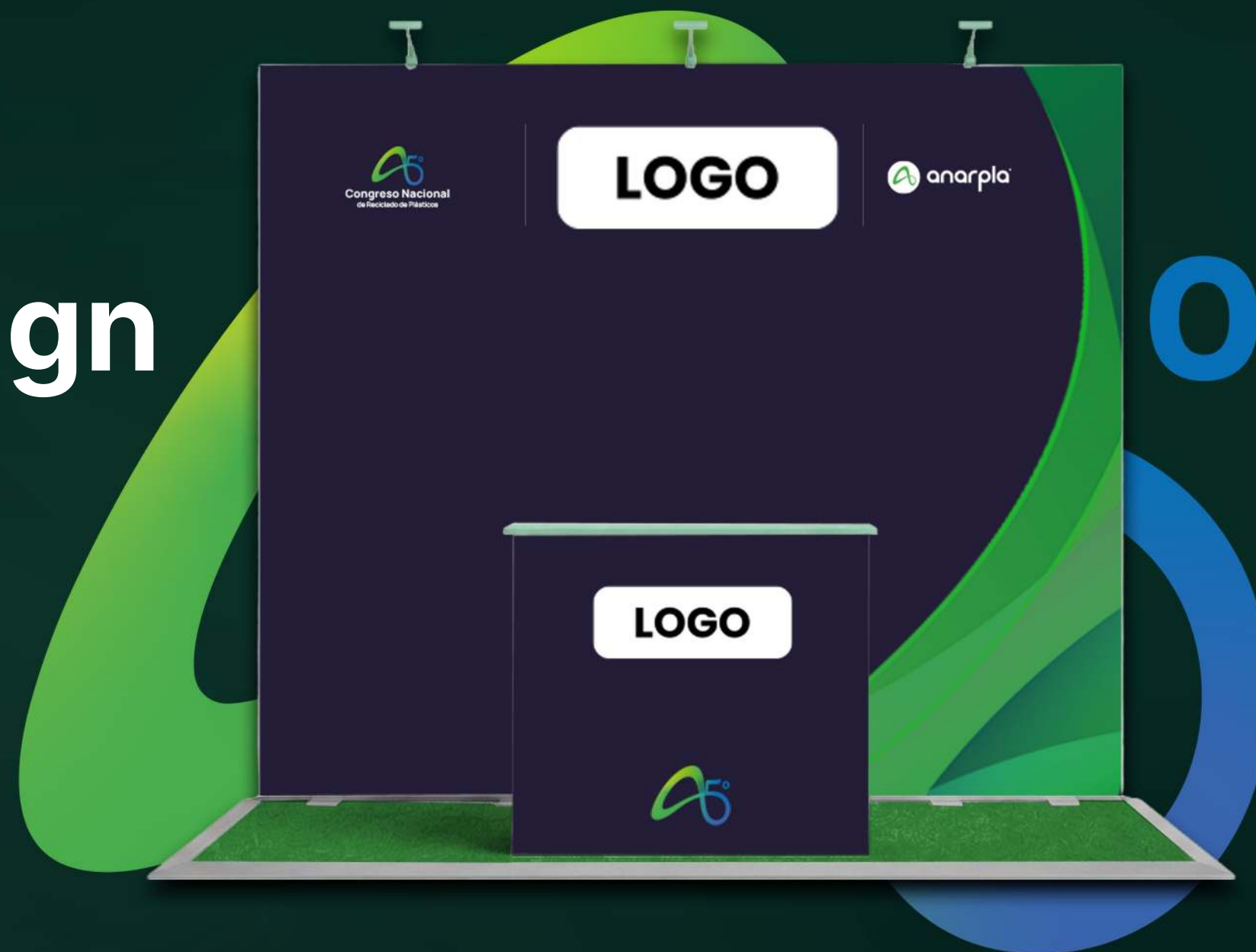
**Thought
leadership**



**Real business
opportunities**



Exhibition stand design for the 5th Congress



4 m² exhibition stand

With back wall, carpet, counter,
high table and 2 chairs



Designed to maximise your brand visibility

Optional TV screen hire available





Your brand **at the heart** of the **sector's** ecosystem



Platinum Sponsor

The top-tier sponsorship, designed for companies that want to lead the sector's conversation.

Positioning and leadership

- ✓ Top-of-mind positioning: logo presence in the header of all communication, prominently and distinct from the rest of the sponsors
- ✓ Exclusive Business Pitch: 15-minute slot in the main auditorium
- ✓ ANARPLA Awards ceremony: exclusive opportunity to present one of the awards (Innovation or Career) during the official ceremony

Activation and presence

- ✓ 4 m² stand in a prime location within the sponsors' area

Visibility and communication

- ✓ Prominent presence on auditorium screens, stadium pitch, exhibition area and internal digital screens
- ✓ Priority inclusion in the communication plan: press releases, website and social media
- ✓ Exclusive interview or advertorial in Plastic to Plastic magazine

Experience and networking

- ✓ Protocol recognition during opening and closing ceremonies
- ✓ 2 invitations to an Atlético de Madrid football match
- ✓ 1 shirt signed by Atlético de Madrid players

Reserved

€11,000 ^{+ VAT}

Access

6 invitations to the congress



Gold Sponsor

Positioning

- ✓ Logo presence in the secondary header of all official communications, with prominent visibility
- ✓ Visual identity integrated into the group of main sponsors

Activation and presence

- ✓ 4 m² stand in a priority location within the sponsors' area

Visibility and communication

- ✓ Prominent presence on auditorium screens, stadium pitch, exhibition area and internal digital screens
- ✓ Priority inclusion in the communication plan: press releases, website and social media
- ✓ Advertorial in Plastic to Plastic magazine

Experience and networking

- ✓ Protocol recognition during opening and closing ceremonies
- ✓ 2 invitations to an Atlético de Madrid football match
- ✓ 1 shirt signed by Atlético de Madrid players

Reserved

€6,500 + VAT

Access

4 invitations to the congress

Presentation of an
ANARPLA Award – €250 + VAT



Silver Sponsor

Positioning

- ✓ Logo presence within the Silver sponsors block in all official communications
- ✓ Integrated into the shared visual identity of the Silver tier

Activation and presence

- ✓ 4 m² stand in a priority location within the sponsors' area

Visibility and communication

- ✓ Presence on auditorium screens, exhibition area, stadium pitch and internal digital screens alongside the rest of the Silver sponsors
- ✓ Priority inclusion in the communication plan: press releases, website and social media
- ✓ Advertorial in Plastic to Plastic magazine

Silver Sponsor

€5,000 + VAT

Access

3 invitations to the congress



Presentation of an
ANARPLA Award – €250 + VAT

Innovation Partner

Positioning

- ✓ Exclusive Business Pitch: 15-minute slot in the main auditorium to present an innovative business project
- ✓ Logo presence in all official communications, with prominent visibility
- ✓ Visual identity integrated into the group of main sponsors

Activation and presence

- ✓ 4 m² stand in a priority location within the sponsors' area

Visibility and communication

- ✓ Presence on auditorium screens, exhibition area, stadium pitch and internal digital screens alongside the rest of the Silver sponsors
- ✓ Priority inclusion in the communication plan: press releases, website and social media
- ✓ Advertorial in Plastic to Plastic magazine

Experience and networking

- ✓ Protocol recognition during opening and closing ceremonies
- ✓ 2 invitations to an Atlético de Madrid football match
- ✓ 1 shirt signed by Atlético de Madrid players

Reserved

€8,500 + VAT

Access
4 invitations to the congress



Technology Partner

Positioning

- ✓ Machinery showcased in the stadium's outdoor area (final placement will be determined according to size and weight requirements)
- ✓ Logo presence in all official communications, with prominent visibility
- ✓ Visual identity integrated into the group of main sponsors

Activation and presence

- ✓ 4 m² stand in a priority location within the sponsors' area

Visibility and communication

- ✓ Presence on auditorium screens, exhibition area, stadium pitch and internal digital screens alongside the rest of the Silver sponsors
- ✓ Priority inclusion in the communication plan: press releases, website and social media
- ✓ Advertorial in Plastic to Plastic magazine

Experience and networking

- ✓ Protocol recognition during opening and closing ceremonies
- ✓ 2 invitations to an Atlético de Madrid football match
- ✓ 1 shirt signed by Atlético de Madrid players

Technology Partner – Max. 1

€8,500 + VAT

Access
3 invitations to the congress



Three key moments, **three sponsorship opportunities**

Lunch Sponsor

€4,500 ⁺ VAT

Reserved

Access: 2 invitations to the congress

Positioning

- ✓ Your brand at the heart of the official lunch at the Metropolitano Stadium
- ✓ Dedicated acknowledgement before service begins

Visibility and communication

- ✓ Prominent visibility throughout the lunch hospitality area
- ✓ Presence on the interior screens of the Metropolitano Stadium
- ✓ Logo inclusion in the Communication and Marketing Plan
- ✓ Mention on official social media

Stand

- ✓ 4 m² stand within the sponsors' area

Coffee Sponsor

€4,000 ⁺ VAT

Reserved

Access: 2 invitations to the congress

Positioning

- ✓ Your brand at the centre of the official coffee break at the Stadium
- ✓ Dedicated acknowledgement before service begins

Visibility and communication

- ✓ Prominent visibility throughout the coffee break hospitality area
- ✓ Presence on the interior screens of the Metropolitano Stadium
- ✓ Logo inclusion in the Communication and Marketing Plan
- ✓ Mention on official social media

Stand

- ✓ 4 m² stand within the sponsors' area

Toast Sponsor

€4,000 ⁺ VAT

Access: 2 invitations to the congress

Positioning

- ✓ Your brand at the heart of the official toast at the Metropolitano Stadium
- ✓ Dedicated acknowledgement before service begins

Visibility and communication

- ✓ Prominent visibility throughout the hospitality area during the toast
- ✓ Presence on the interior screens of the Metropolitano Stadium
- ✓ Logo inclusion in the Communication and Marketing Plan
- ✓ Mention on official social media

Stand

- ✓ 4 m² stand within the sponsors' area

Lanyard Sponsor

📍 Positioning

- ✓ Logo featured on the congress lanyard alongside the ANARPLA logo

📋 Activation and presence

- ✓ 4 m² stand within the sponsors' area

📢 Visibility and communication

- ✓ Presence on the interior screens of the Stadium
- ✓ Logo inclusion in the event's Communication and Marketing Plan
- ✓ Mention across the congress's official social media channels

Reserved

€3,500 + VAT

Access
1 invitation to the congress



Basic Sponsor

Basic Sponsor

€2,500 + VAT

Access: 1 invitation to the congress

📣 Visibility and communication

- ✓ Presence on the interior screens of the Metropolitano Stadium
- ✓ Logo inclusion in the event's Communication and Marketing Plan
- ✓ Mention across the congress's official social media channels

📅 Activation and presence

- ✓ 4 m² stand within the sponsors' area

Collaborator

Collaborator – Exclusive to ANARPLA members

€1,500 + VAT

Access: 1 invitation to the congress

📣 Visibility and communication

- ✓ Presence on the interior screens of the Metropolitano Stadium
- ✓ Logo inclusion in the event's Communication and Marketing Plan
- ✓ Mention across the congress's official social media channels

Compare and choose **the level** of visibility that best suits your brand

NIVEL	INVERSIÓN	ACCESO	EXCLUSIVIDAD
 Platinum	€11,000 + VAT	6 invitations	Exclusive - Max. 1
 Innovation Partner	€8,500 + VAT	4 invitations	Max. 1
 Technology Partner	€8,500 + VAT	4 invitations	Max. 1
 Gold	€6,500 + VAT	4 invitations	Max. 8
 Silver	€5,000 + VAT	3 invitations	Max. 1
 Lunch Sponsor	€4,500 + VAT	2 invitations	Max. 1
 Coffee Sponsor	€4,000 + VAT	2 invitations	Max. 1
 Toast Sponsor	€4,000 + VAT	2 invitations	Max. 1
 Lanyard Sponsor	€3,500 + VAT	1 invitation	Max. 1
 Basic Sponsor	€2,500 + VAT	1 invitation	Max. 1
 Collaborator	€1,500 + VAT	1 invitation	Exclusive to ANARPLA members

Visibility **is not the same** for every brand — neither is the impact.



Availability

Limited spots per category



Booking

Allocated on a first-come, first-served basis



Be part of the event
shaping the future of the sector



Book **your sponsorship**

Organización



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